

Day 1: Thursday, March 4

Continental Breakfast

Salon A (see map on pg. 15)

7:00a–9:00a

Sponsored by: T. Rowe Price



Registration Open

Registration Desk (see map on pg. 15)

7:00a–4:00p

General Session

Salon D

8:00a–8:15a

Welcome Address

Joe Mansueto, Chairman and Chief Executive Officer, Morningstar, Inc.

General Session

Salon D

8:15a–9:05a

Why Asset Allocation, Diversification, and Liquidity Management Still Work

Roger Ibbotson, Ph.D., Professor, Yale School of Management, Founder and Advisor, Ibbotson Associates

Many people are asking if modern portfolio theory, asset allocation and liquidity management are still what investor's need. Roger Ibbotson will explain how the implications of modern portfolio theory remain true and why asset allocation and diversification worked during 2008 and why they continue to work today. He will demonstrate how risk and liquidity need to be managed so that investors can maximize the expected return/risk/liquidity trade-offs.

Breakout Sessions (Choose one)

9:15a–10:00a

Salon C

Asset Allocation in a Non-Normal World

Thomas Idzorek, CFA®, Chief Investment Officer & Director of Research, Ibbotson Associates

The investing world is painfully aware that returns are not normally distributed, but what are the implications for asset allocation policy. Tom Idzorek will present the findings of Ibbotson's recent research paper, "Minimizing Downside Risk: Using Mean-Conditional Value at Risk to Incorporate Fat-Tails and Skewness into the Asset Allocation Decision." In a series of optimizations based on assets with non-normal return distributions, asset allocations from the traditional mean-variance optimization framework are compared to the asset allocations from a mean-conditional value at risk optimization framework that explicitly considers higher return moments.

Salon D

Ibbotson's Economic Outlook

Michele Gambera, Ph.D., CFA®, Chief Economist, Ibbotson Associates

The global economy seems to be emerging from the longest post World War II recession, but the drastic measures used to fight the financial crisis create long-term challenges moving forward. Michele Gambera will present Ibbotson's Economic Outlook.

Salon B

Lifetime Asset Allocation Solutions: The "Balance Sheet" Based Asset Allocation Approach

Peng Chen, Ph.D., CFA®, President, Ibbotson Associates

Individual investor's balance sheet changes dramatically over the lifecycle: from accumulation into disbursement. Yet, the standard approach for developing asset allocation for individual investors does not always take the changing balancesheet into consideration. Peng Chen will explain how to build appropriate accumulation and retirement income portfolios tailored to different individuals based on the balance sheet at different lifecycle stages.

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Refreshment Break

Palazzo Foyer
10:00a–10:15a

Sponsored by: U.S. Global Investors



General Session

Salon D
10:15a–11:05a

The 2008 Financial Crisis

Laurence B. Siegel, Research Director, Research Foundation of the CFA Institute

Larry Siegel will present interpretations of the 2008 financial crisis and market crash from leading financial experts (e.g. Cliff Asness, Peter Bernstein, Frank Fabozzi, Jeremy Grantham, Paul McCulley, Ibbotson Associates, etc.) from the forthcoming CFA Institute Research Foundation monograph, "Interpretations of the Crash."

General Session

Salon D
11:05a–11:55a

The Federal Policy Outlook for the Retirement and Investment Industries

James M. Delaplaine, Jr, Partner, Davis & Harman LLP

All aspects of the U.S. financial system are under scrutiny in Washington, DC, and our nation's retirement and investment industries are no exception. Jamey Delaplaine will discuss key legislative and regulatory developments that will affect providers of retirement and investment services. On issues ranging from 401(k) fee disclosure to investment advice to target date funds to lifetime income to changing tax policies, he will preview what is likely to emerge from the U.S. Congress and the key regulatory agencies and discuss how it will affect the marketplace.

Lunch

Salon 6

12:05p–12:40p

Sponsored by: Janus

**JANUS**

Keynote Address

Salon 6

12:40p–1:30p

Economic Priorities for the New President*Charles Wheelan, Author of Naked Economics, Public Policy Professor at the University of Chicago*

We are facing a seismic shift in the economic future of the industrialized world, and the new US leadership, helmed by Barack Obama, will have to blaze a near-perfect direction of economic oversight, including crucial moves with taxes, stimulus programs, regulation and increased government involvement in key financial industries. Find out what these moves are, how they affect your industry, and what the future holds in store, economically, in this fascinating talk.

Breakout Sessions (Choose one)

1:45p–2:30p

Salon D

Redemption Fees: Reward for Punishment*Michael Finke, Ph.D., CFP®, Associate Professor, Texas Tech University*

Mutual funds that impose redemption fees punish investors for selling their fund shares before a specified time threshold. Between 2003 and 2005 the percentage of domestic mutual funds with redemption fees more than tripled as investors and regulators promoted the use of fees to discourage abusive arbitrage trading by short-term investors. I explore the impact redemption fees of different magnitude and duration have had on mutual fund performance, and focus on how redemption fees improve excess fund performance by allowing managers to invest in a more illiquid portfolio.

Day 1: Thursday, March 4

Breakout Sessions (Continued)

1:45p–2:30p

Salon B

Models to Predict Stock Market Crashes

James Xiong, Ph.D., CFA®, Senior Research Consultant, Ibbotson Associates

Contrary to what most people believe, there are several advanced quantitative models that have successfully predicted the stock market crashes of the past. Xiong will discuss some of the most interesting models that are used to describe and predict market crashes. They include the truncated Lévy flight; the extreme value theory; the Cont and Bouchaud model that links herding behavior and fat tails; and the log-periodic oscillation model that can be used to predict the time of market crash.

Salon C

What We Know About Mutual Funds

John Rekenhaller, CFA®, Vice President, Research, Morningstar, Inc.

Over the past two decades, mutual fund research has expanded from being a niche industry, to being the mainstream subject of 100s of papers by both academic researchers and industry practitioners. John Rekenhaller will sift through the findings, showing which key fund topics have been resolved, which remain in contention, and which have not even been addressed. The session is designed to deliver practical advice for investors who select and monitor portfolio managers.

Breakout Sessions (Choose One)

2:40p–3:25p

Salon D

Increasing Your Odds: Forecasting Fund Manager Alpha

Sunder Ramkumar, CFA®, Director, Blackrock

Sponsors need to proactively forecast alpha to ensure that their portfolios of fund managers are not merely a random collection of past winners. In this session, Sunder presents a framework and describes factors that investors can use to build up realistic alpha estimates for active managers. Sunder will demonstrate how this framework can yield practical guidance in determining the active-passive mix, which managers to select and how to weight managers in an investor's portfolio.

Salon B

The History and Economics of Stock Market Crashes

Paul Kaplan, Ph.D., CFA®, Vice President, Quantitative Research, Morningstar, Inc.

Building on Larry Siegel's overview of the CFA Research Foundation monograph, "Interpretations of the Crash," Paul Kaplan will go into more detail on the chapter he co-authored with Ibbotson's Tom Idzorek, Michele Gambera, and James Xiong. More specifically, he will present a long-term history of stock market crashes in the U.S., the U.K., and Japan to put the most recent crisis in perspective. He will also review some of the economic theories of the causes of the recurring cycles of boom and bust.

Salon C

Performance Attribution for Multi-Asset Class Portfolios

Stephen Campisi, CFA®, Institutional Client Portfolio Manager, Bank of America

While the investment industry has developed performance attribution models for individual asset classes, it has yet to provide an accessible method for the total investment portfolio. Campisi will demonstrate how to apply the traditional attribution process in a hierarchical structure that clearly evaluates the benefits from the overall portfolio manager's use of investment discretion, including asset allocation, sector/style allocation and investment/manager selection.

Day 1: Thursday, March 4

Refreshment Break

Palazzo Foyer
3:25p–3:40p

General Session

Salon D
3:40p–4:30p

Frontier Stock Markets: The Next to Join the Emerging World

Lawrence Speidell, Partner and Chief Investment Officer, Frontier Market Association

As globalization progresses, the role of “frontier” markets is growing in the world of investing. These are markets in countries not included in the current benchmarks of MSCI EAFE and Emerging Markets. There is strong evidence that investors should open up their horizons to include over 60 small stocks markets in frontier countries. They present significant opportunities, are priced attractively and have low correlations with other markets. They also include many excellent companies and a growing number of CFA charterholders. Finally, they are home to 1 billion people who can benefit from our investment in them, while we can benefit from the fruits of their progress.

Cocktail Reception

Fairway Lawn
6:00p–8:00p



Day 2: Friday, March 5

Networking Breakfast

Salon A
7:00a–8:00a

General Session

Salon D
8:00a–8:50a

The Economic Landscape After the Financial Crisis – The Consumer Perspective

Paul Ballew, Senior Vice President Customer Insights and Analytics, Nationwide

The economic downturn and the resulting financial turbulence over the last two years has been historic on a number of accounts—the severity and duration exceeding any contraction since the Great Depression. Importantly the downturn has had a profound impact on customer behavior including shifts in attitudes toward consumption and savings. Understanding these shifts in behavior is essential for professionals in the wealth management industry and is the focus of this presentation by Mr. Ballew.

Breakout Sessions (Choose one)

9:00a–9:45a

Salon D

Guaranteed Products—The Risk Management Perspective (Panel Discussion)

Moderator: *Bruce Wolfe, Managing Director, Head of Special Projects, Allianz Global Investors*
Anurag Joshi, CFA® FRM, Senior Derivatives Portfolio Manager, Aviva Investors
Chuck Bremer, FSA, Variable, Indexed, Fixed Product Actuary

The demand for guaranteed products has never been higher. The financial crisis was particularly painful for insurance company's that did not properly hedge the risk associated with the new generation of guaranteed investment products. Concurrently, traditional mutual funds are looking a new and creative ways of offering some form of guaranteed income. A panel of leading experts will discuss the latest trends in guaranteed product development, the risk associated with guaranteed products from the manufacturer's perspective, and the latest techniques for hedging the risk created by guaranteed products.

Day 2: Friday, March 5

Breakout Sessions (Continued)

9:00a–9:45a

Salon B

Ibbotson's Economic Outlook

Michele Gambera, Ph.D., CFA®, Chief Economist, Ibbotson Associates

(Repeat from Thursday)

Salon C

The History and Economics of Stock Market Crashes

Paul Kaplan, Ph.D., CFA®, Vice President, Quantitative Research, Morningstar, Inc.

(Repeat from Thursday)

Refreshment Break Palazzo Foyer

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Breakout Sessions (Choose One)

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Salon B

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(Repeat from Thursday)

Salon C

What We Know About Mutual Funds

John Rekenhaller, CFA®, Vice President, Research, Morningstar, Inc.

(Repeat from Thursday)

Salon D

Lifetime Asset Allocation Solutions: The "Balance Sheet" Based Asset Allocation Approach

Peng Chen, Ph.D., CFA®, President, Ibbotson Associates

(Repeat from Thursday)

Feature Presentation

Salon D

11:00a–11:50a

Is There Still an Alternative Future?**The Role of Hedge Funds in Asset Allocation After the Credit Crisis**

Clifford S. Asness, Ph.D., Managing and Founding Principal, AQR Capital Management

In the wake of the credit crisis (and even after the 2009 rebound), some investors continue to question the future role of hedge funds in their portfolios. We think that a few key issues are responsible for the recent disappointments, many tied to the spectacular growth of the hedge fund industry over the last decade. But we continue to believe hedge funds have an important role to play in asset allocation – particularly if managers and investors learn the right lessons from the recent crisis.

Closing Remarks

Salon D

12:00p–12:15p

Peng Chen, Ph.D., CFA®, President, Ibbotson Associates

JW Marriott Orlando Grande Lakes Floor Map

All sessions take place
on the JW Marriott lobby level

